



## Menekşe Ahbab

Menekşe Ahbab is a practitioner of Points of You, a great coaching game to engage, learn, and grow. This powerful tool helps discover and expand your points of view while engaging you to boost your creative thinking. With this workshop, we will define the key leadership attributes of an assistant and what does it mean to be a leader and executive assistant.

Menekşe, graduated from Istanbul University Classic Philology, Latin Language and Literature. She received the training formation of the trainer from the same university. Currently having her master's study on Marketing Communication at Maltepe University.

She started her career in 1995 as a personal assistant of the founder and CEO of a London-based education company, FutureMinds Educational, in Istanbul. Menekşe has more than 25 years of experience in different industries, She also has been internal trainer in many of the companies she worked in.

Menekşe works at Marmara University in Istanbul teaching "Meeting and Presenting skills" to future assistants since 2018.

Menekşe has extensive experience in the profession and a truly passionate professional. She has been joining Executive Assistant events as a keynote speaker and trainer for many years. She is continuously elevating the profession by attending university conferences as an industry expert. Menekşe is also an Erikson Coach and actively coaching.

She joined IMA (International Management Assistants) in 2015 and led IMA Turkey's establishment as a national group. She was a finalist for EA of the Year Middle East at the 2019 Executive PA Awards.

Menekşe is based in Istanbul, married, and a mother of two girls. She is a strict follower of all education programs and activities related to children.

Contact:

[Menekse.ahbab@gmail.com](mailto:Menekse.ahbab@gmail.com)

Phone: 00905301772031

<https://www.linkedin.com/in/menekseahbab>

