



Lucy Brazier OBE

As CEO of Marcham Publishing, specialist publishers of Executive Support Magazine – a global training magazine dedicated to the professional development needs of senior and aspiring administrative professionals – Lucy works with the best trainers of Executive Assistants from around the world to deliver the most up-to-date and current training in the market

Her passion is for the Assistant role to be truly recognised as a career and not just a job. Her formidable training expertise and speaking style have given her opportunities to train, present and emcee events in over 50 countries at over 450 events including Chairing the 2015 World Administrator Summit in Papua New Guinea and co-facilitating the same event in Frankfurt in 2018. This has created much-needed discussions ranging from encouraging Executive Assistants to work towards becoming centres of excellence within their companies, to explaining why college students should see the Assistant role as a proper profession with a career path. The work being conducted worldwide on career paths, job titles and education for Assistants is one of her key drivers and she is working with some of the most recognisable companies on the planet to consult on restructuring and training their Business Support functions.

Lucy has a unique overview of the role and where it is heading. With access to the most forward-thinking, passionate and knowledgeable trainers and administrative business leaders in the world, as well as personally meeting and speaking to literally thousands of Assistants over the last 10 years, Lucy's knowledge of the market and what Assistants all over the world are facing on a day-to-day basis are second to none.

In 2021, Lucy was awarded an OBE for services to office professionals. She has also received an Honourary Fellowship to the Institute of Administrative Management – one of the oldest management institutes in the world having inspired professional business managers and administrators since 1915 – in recognition of her work to drive the profession forward.

Contact:

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