



# Diana Brandl

continuously supports the role of the management assistant by speaking at international events and publishing various articles in Germany and abroad focusing on Digital Transformation, Personal Branding, Strategic Networking, Mentoring, Diversity and Social Media

Diana Brandl holds a Degree in International Administration and Management, specializing in Office Management. Throughout her career, she has worked successfully for C-Level Executives within global corporations such as Sony.

Diana has a strong background in Communications and is a dynamic networker. She joined the professional network IMA (International Management Assistants) in 2006, and is an active member proudly looking back at her involvement as Board Member and Chair of Regional Group of IMA Berlin. She continuously supports the role of the management assistant by speaking at international events and publishing various articles in Germany and abroad focusing on Digital Transformation, Personal Branding, Strategic Networking, Mentoring, Diversity and Social Media. Diana writes her own blog The Socialista Projects and is influencing the industry with her creative initiatives such as launching the hashtag #WeAreInThisTogether.

She teaches first-hand what it means to work with Millennial Managers and how important storytelling is in sharpening a profile.

Current speaking portfolio includes:

- Digital@Office
- Personal Branding
- The Power of Networking
- The Management Assistant Talent Factory

Read more on Diana's LinkedIn.

Contact:

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