



Andrea Macarie

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Andrea Macarie worked for 8+ years in the direct leadership team of Pablo Rodríguez PhD, founding CEO of Telefónica Alpha. Alpha was Europe's first moonshot factory, created by Telefónica to address some of the world's biggest and most intractable challenges, by conceiving and delivering radical solutions and breakthrough technology. Andrea has a passion for creative problem solving, building high performance teams & setting up agile processes.

Born and raised in Transylvania in a multilingual family, she is fluent in 5 languages and lives in the Barcelona metropolitan area since 2005. In addition to her full-time job @ Alpha, Andrea has been working with companies and business schools, doing consulting and training in areas like corporate communications, innovation, digital marketing, agile methodologies, design thinking, change management and self-leadership.

Andrea holds a BA in Translation and Interpreting, an MA in Management Assistance, a Postgraduate diploma in Marketing, several certificates in protocol and event management and is a facilitator of Oxford Leadership's "Leading Self" programme at the corporate university. Andrea is fluent in 5 languages and writes and talks about a variety of topics she has formal training and practical experience in, such as innovation, change management, self-leadership and corporate culture & communication.

To enquire about the fee and availability for speaking, training and workshops, please send an email including as much details as possible about the event you are organizing. Special discounts apply to our valued IMA members and partners.

Contact:
andreamacarie@gmail.com

