



# Adam Fidler

Adam Fidler is the Principal and Founder of Adam Fidler Academy, which offers inspirational teaching and learning for PAs, EAs and business support professionals. His most popular courses 'Get Ahead as an Executive PA' and 'The Strategic Executive Assistant' have run regularly since 2011, in Manchester, London – and internationally.

Adam's secretaryship spans more than 20 years. After graduating in 1999 with a first degree in Business Studies, Adam gained his broad, corporate experience as a Board/C-Suite Level PA/EA in a variety of blue-chip organisations including Boots PLC, Bank of America and as a Private PA to a high-profile Chairman.

In 2008, he qualified as a teacher and has, since then, taught secretaries and EAs all over the world in the capacity as international lecturer and thought-leader. He set up his own training organisation, Adam Fidler Academy, in January 2015. His most popular training sessions include (amongst others):

- The Strategic Executive Assistant
- Get Ahead as an Executive PA
- Executive Presence for PAs
- Leadership, Management and the role of the EA
- Developing Strategic Thinking for EAs
- Building Resilience and Managing your Emotions at Work
- Emotional Intelligence: Behaviours Matter!

Adam's most recent role was Executive Officer to the Chief Executive of Salford City College (2009-2015). He is the former European PR Officer for European Management Assistants (EUMA), a professional association of Assistants, with members throughout Europe. (Now International Management Assistants, IMA.)

Adam is also the author of the 'EA Manifesto: What I Am' which elevates and articulates the true role of the Executive Assistant, a definition which has gone viral on social media with some 30,000 views on LinkedIn alone!

## Contact:

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